

Guide&Grow™

Advertising kit

Why advertise with us?

AUDIENCE STATISTICS

200 000*

FB group members
(Montessori at home 0-3yrs)

99

different countries

96%

female audience

88%

25 - 44 age group

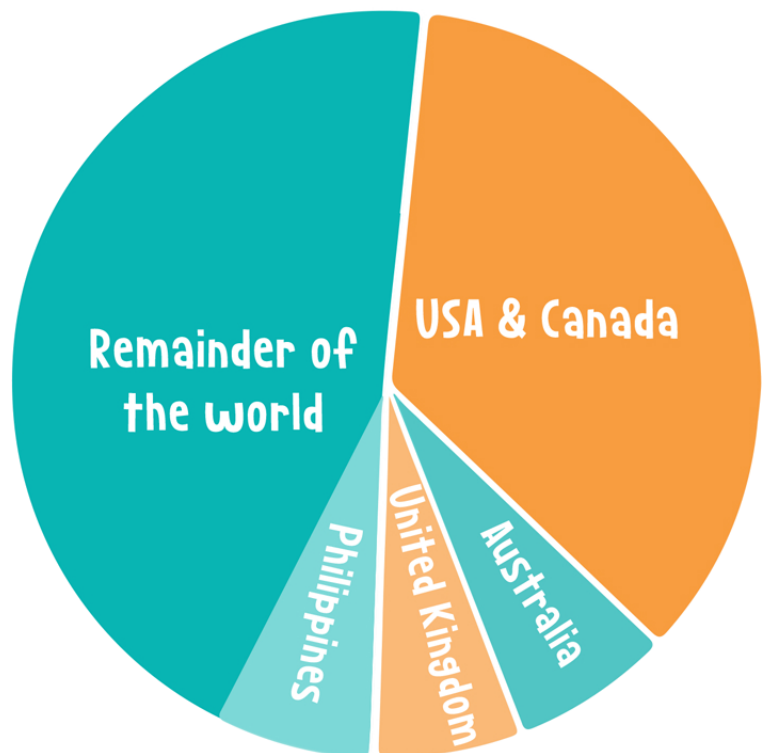
80 000 +

email subscribers

13 000 +

YouTube subscribers

Have access to the LARGEST and fastest growing Montessori support platform in the world! Whether it's to promote and help set up a new business, increase product sales or brand awareness, run advertising campaigns or email marketing, our company will guide you to grow your business to a whole new height! Our platforms have an astounding reach and give you access to a highly targeted market of consumers that are interested in Montessori, child development, parenting and more! Select one of our advertising packages today and let's take your business to the next level!



* approximate

Great testimonials

“ Sylvia and her team are absolutely amazing, they helped me to navigate the uncertainty of starting a new business. They guided me with kindness, encouragement, and motivation. I felt I had a helping hand and words of advice when I just didn't know where to go next. Their work is outstanding, full of attention to detail and pride for what they do. I am so grateful because they took my idea and made my business a reality. I highly recommend working with Guide & Grow.

- Kids House UK ”

“ Guide & Grow are great to work with and is run extremely efficiently by a team of professionals that making working with G&G as a corporation seamless and profitable. We recently arranged a campaign with G&G to spread the word about a brand new worldwide subscription box, which sold out within just a few days, thanks to the promotion by G&G. This included email marketing, a social media package plus some exceptionally professional videos by Sylvia. We will definitely work with her and her team again.

- Benedykt & Sylvester ”

“ We engaged Guide and Grow to promote the openings of our new Montessori Childcare centres in Melbourne through social media. Through Sylvia and her team, they have created a tailored campaign that captured the essence of our company values, which was all about making authentic Montessori available in Long Day Care. The results of these campaigns were highly successful with both centres ramping up in occupancy within months of opening. The work/content produced by Guide and Grow was of high quality and it was just a pleasure to work with Sylvia and their team.

- Headland Montessori - Australia ”

Exceptional pricing

Rates & Advertising options

FB Group Post - \$99 (off peak) \$149 (peak time)

You supply us with a link, photo or video of your AD with title and description

Add on

+ \$50 to PIN to announcements and have 24 hours MAXIMUM exposure and make sure our members see your AD!

+\$100 to share your post to our FB page for double the impact!

Email marketing – 80,000+ subscribers

Small banner (760px x 50px) - \$250

Large banner (760px x 100px) - \$450

Half page blurb including images and written description - \$750

Full page email dedicated to your business - \$1500

Partnership packages & custom social media campaigns available, please contact us on admin@guideandgrow.com to find out more. We look forward to working with you!

Guide & Grow™ Contact & socials



www.facebook.com/guideandgrow



www.instagram.com/guideandgrow/



www.facebook.com/groups/Montessoriathome0to3years



www.youtube.com/c/guidegrowtv



sylvia@guideandgrow.com
admin@guideandgrow.com